

Report of	Meeting	Date
Director of Partnerships, Planning and Policy (Introduced by the Executive Leader)	Council	2 nd November 2010

SUSTAINABLE COMMUNITY STRATEGY REFRESH

PURPOSE OF REPORT

- To present the refreshed Sustainable Community Strategy 2010 – 2020 for endorsement.

RECOMMENDATION

- That full Council endorses the refreshed Sustainable Community Strategy.

EXECUTIVE SUMMARY OF REPORT

- This report outlines the background to the refresh of the Sustainable Community Strategy, the process undertaken and the next steps for delivery.

REASONS FOR RECOMMENDATION

(If the recommendations are accepted)

The Local Government Act requires local authorities to prepare a Sustainable Community Strategy to promote the well-being of the local area. The Strategy provides a focus and vision for the local area, which all members of the Chorley Partnership support through their own corporate plans. The refreshed Sustainable Community Strategy is based on extensive needs analysis and consultation with partners and residents, and will provide a renewed focus for the Council.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

- None

CORPORATE PRIORITIES

- This report relates to the following Strategic Objectives:

Put Chorley at the heart of regional economic development in the Central Lancashire sub-region	✓	Develop local solutions to climate change.	
Improving equality of opportunity and life chances	✓	Develop the Character and feel of Chorley as a good place to live	✓
Involving people in their communities	✓	Ensure Chorley Borough Council is a performing organization	✓

BACKGROUND

6. The current Sustainable Community Strategy was developed in 2005 and refreshed in 2007. It provides a clear vision and priorities for the borough, that are reflected in the Council's Corporate Strategy and Business Planning processes. Much has been achieved since then, and there are different internal and external pressures for the Chorley Partnership to respond to. Therefore, it was an appropriate time for the Strategy to be revised and refreshed.
7. The refresh process began in February 2010, and all organisations involved in the Chorley Partnership were involved in the development of a draft strategy. This was supported by an updated 'State of the Borough' exercise, in which the current needs and performance of Chorley was considered.
8. A draft Strategy then went to a full twelve week consultation. Following this all responses were analysed and a final strategy was developed. This was then presented at the Chorley Partnership Board on 7th September 2010, where it was given full support.

CONSULTATION OF THE STRATEGY

9. An in-depth public consultation was carried out on the draft priorities, to assess if the public considered that the priorities were the correct ones for Chorley. This was undertaken through a variety of means and, overall, over 1,000 people were involved;
 - Face to Face – Consultation Events on the Flat Iron Market
 - Postal Survey – Citizens' Panel
 - Online Survey – Open to all residents
10. A partner consultation was conducted at the same time. This included over 50 organisations through;
 - Drop In sessions for elected Members
 - Interactive presentations with thematic groups
 - Workshops
 - Online Survey
11. Analysis of the results from the feedback enabled us to amend the final vision, priorities and outcomes, to ensure that the final Strategy reflects the needs of residents and partners.

THE SUSTAINABLE COMMUNITY STRATEGY 2010 – 2020 – MAJOR CHANGES

12. The Sustainable Community Strategy 2010 – 2020 has changed considerably from the 2007 version. The main changes are as follows;
 - Focus - The strategy places the individual at the centre of all partnership working, and uses the themes of 'You and Your Family', 'You and Your Community' and 'You and Chorley'.
 - Vision and Priorities - Using these themes, the vision and the priorities have been amended and updated based on needs analysis and the partner and public consultation results.
 - Format - In addition, the format has changed substantially from a detailed 28 page document to a plan on a page. A copy of the Strategy is included at Appendix One.

DELIVERY OF THE STRATEGY

13. More detailed delivery plans will now be developed to set key targets and measures for the delivery of these priorities. The delivery plans will be developed with key partners to set out what each organisation will do jointly and individually to work towards the achievement of the vision and priorities. It is intended that the delivery plans will be developed between October and December, for implementation at the beginning of the new financial year.

IMPLICATIONS OF REPORT

14. This report has implications in the following areas and the relevant Directors' comments are included:

Finance		Customer Services	
Human Resources		Equality and Diversity	
Legal		No significant implications in this area	✓

LESLEY-ANN FENTON
DIRECTOR OF PARTNERSHIPS, PLANNING AND POLICY

There are no background papers to this report.

Report Author	Ext	Date	Doc ID
Sarah James	5348	15 th October 2010	Sustainable Community Strategy Refresh